MASTER OF BUSINESS ADMINISTRATION IN HEALTHCARE MANAGEMENT

School of Postgraduate Studies 2019

Attain the business acumen essential for healthcare leaders
What is IMU’s Postgraduate Studies in Healthcare Management About?

Overview

In this era of digital technology, the healthcare industry is evolving at such an astonishing pace that professionals who aspire to higher management can ill afford to stand still. Healthcare managers are required to address not only the expectations of patients’ but also of the patients’ families and communities. They face a host of challenges including tackling issues around cost and cost containment, new treatment modalities and technologies, increasing popularity of digital applications, changing disease patterns, an aging population, health maintenance and health improvements.

IMU aims to equip students with the essential management acumen necessary for assuming leadership positions in the healthcare industry. The programme is specialised for private and public health and health-related organisations such as hospitals, clinics and health authorities; non-governmental organisations; insurance and managed-care organisations; pharmaceutical, biotechnology and medical equipment and related health industries.

The programmes offer full-time, accelerated, modular and blended learning. Students can graduate in 15 months of study but part-time options are also available to those requiring more time. The blended learning approach offers online study options that are more flexible for working professionals. Students undergo a robust curriculum that involves lectures, tutorials, case studies, written assignments, group project, presentations and discussion boards; to ensure a rounded understanding of the issues in order to formulate intervention, value creation strategies in class simulation or actual industry-based intervention.

<table>
<thead>
<tr>
<th>DEGREE / DURATION</th>
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<tbody>
<tr>
<td>Master</td>
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<tr>
<td>Full-time: 15 months – 2.5 years</td>
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<td>Part time: 2.5 – 6 years</td>
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<tr>
<td>COMMENCEMENT</td>
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<td>March 2019</td>
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A Word from the Programme Director

The IMU MBA in Healthcare Management Programme aims to equip managers with relevant skills for leading and managing the various facets and challenges that confront professionals, managers and those keen to manage the healthcare industry. Learners have the opportunity to gain firm understanding to critically assess health systems and healthcare structures, apply core principles of management in the healthcare setting and to operate within prevailing legal frameworks. Graduates will benefit by building their personal and professional competencies, and glean insights into best practices and formulation of effective managerial strategies.

TO’ PUAN A/PROF DR SAFURAH BT JA’AFAR
Associate Professor and Programme Director
MBChB (Alex), MPH (S’Pore), MBA (Boston), FAMM (M’sia),
FAFP (M’sia), FPH (Lon), FPHM (M’sia)
How Does the Programme Work?

Programme Structure

The MBA-HCM is a 45 credits programme and will offer 13 Modules.

<table>
<thead>
<tr>
<th>Category</th>
<th>Module</th>
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<tbody>
<tr>
<td>Core</td>
<td>Human Resource Management</td>
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<td></td>
<td>Strategic Management</td>
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<td></td>
<td>Economics &amp; Health Financing</td>
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<td></td>
<td>Entrepreneurial Marketing</td>
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<td></td>
<td>Financial Management and Accounting</td>
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<td></td>
<td>Health Systems Operations</td>
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<tr>
<td>Specialisation</td>
<td>Operations Management</td>
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<tr>
<td></td>
<td>Organisational Leadership</td>
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<tr>
<td></td>
<td>Ethics, Business and Health Laws</td>
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<tr>
<td></td>
<td>Clinical Governance, Safety &amp; Quality in Healthcare</td>
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<tr>
<td>Electives to choose one</td>
<td>Business Research Methods for Managers</td>
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<tr>
<td></td>
<td>Health Informatics and Business Analytics</td>
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<tr>
<td></td>
<td>OR, Methods in Epidemiology</td>
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<td></td>
<td>OR, Negotiation for Leaders</td>
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<tr>
<td>Project</td>
<td>Management Project</td>
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Assessment

The Management Project

This is a mandatory module for the MBA-HCM students to complete at the end of their third semester. These projects are ideal opportunities and act as a vehicle for integrating knowledge and skills learned throughout the Business Administration in Healthcare Management Programme. They may vary from introduction of new services, facilities or innovation to evaluating existing services with the intention of adding value to business, managerial or clinical outcomes. Students are expected to apply the appropriate business and management concepts, theories and tools to sharpen their ability to carry-out constructive criticism as well as to produce reports comprehensively and be well articulated in addressing the researched area.
Career Opportunities

Graduates are expected to acquire advanced knowledge and basic research skills to administer and manage the various organisations in healthcare related industries in the private sector as well as ministries and departments in the public sector.

The programme offers favorable and flexible options to best suit their current career and predisposition. They have also been designed to allow seamless progression from Postgraduate Certificate to Postgraduate Diploma then Master, allowing smooth transfer of credits if they were taken in sequence. It also allows multi-exit opportunities to accommodate busy career individuals.

Entry Requirements

<table>
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<th>MASTER</th>
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<td>Applicants must have a Bachelor Degree with a minimum cGPA of 2.50, as accepted by the University’s Senate</td>
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Or if cGPA is less than 2.50, the applicant must have at least 5 years of working experience;

Or a Diploma with a minimum of 5 years of working experience in health or non-health related organisations (following the guideline of APEL)

Eligibility for APEL, the candidate should be:  
- more than 30 years of age in the year of application
- possess relevant working experience / prior experiential learning

AND pass the APEL assessment for Master Degree

English Language Requirements

For International Students

1) IELTS: Band score 5.0; or
2) TOEFL (PBT): Overall score of 410-413; or
3) TOEFL (iBT): Overall score of 34; or
4) Cambridge English: Advanced (CAE): Overall score of 160; or
5) Cambridge English: Proficiency (CPE): Overall score of 180; or
6) Pearson Test of English (PTE): Overall score of 36
Why Study in IMU?

An Established Private Healthcare University

As Malaysia's first and most established private medical and health sciences university, IMU has put more than 26 years of its experience dedicated to healthcare education. IMU has SETARA-2017 rating of 6 stars (Outstanding) under the Mature University category.

2. Highly Experienced Faculty

Those studying this programme will benefit from the collective experience of a diverse cohort as well as learning from highly experienced faculty and leaders in the industry, combining academic excellence with industry expertise.

3. Develop a Lifelong Peer Network

New perspectives and insights can be gained by working closely with peers from a diverse range of industries and form relationships with these leaders. These relationships will develop into a lifelong peer network.

4. Strategic Thinking

Our programme places a strong emphasis on strategy, with a view towards empowering graduates to help shape and lead the future of business locally and internationally. The programme will also help you develop the analytical and interpersonal skills necessary for successful management. A solid understanding of how various business disciplines contribute to organisational performance is gained together with an understanding of the role of the manager as a key decision maker and change agent.

5. Entrepreneurial Skills

Our programme will prepare its graduates for a future in entrepreneurship. An enterprising and creative mind-set can help them achieve business success, and adds value through new business activity and innovations.
How Much Does It Cost?

Programme Fees
All fees quoted are in Ringgit Malaysia unless stated otherwise.

### FEES OVERVIEW

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<thead>
<tr>
<th>Fee</th>
<th>Amount (RM)</th>
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<tr>
<td></td>
<td>Local</td>
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<tr>
<td>Application Fee</td>
<td>150</td>
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<tr>
<td>Registration Fee</td>
<td>1,100</td>
</tr>
<tr>
<td>Refundable deposit</td>
<td>2,000</td>
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<tr>
<td>Student Association Fee per Semester</td>
<td>40</td>
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### TUITION FEE

<table>
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<tr>
<th>Fee</th>
<th>Amount (RM)</th>
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<tr>
<td></td>
<td>Local</td>
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<tr>
<td>MBA</td>
<td>40,000</td>
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<tr>
<td>Fee for first intake*</td>
<td>35,000</td>
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*Application fee is payable upon submission of application.
*Registration fee and refundable caution deposit are payable upon acceptance of the offer letter issued by the IMU Admissions Office.

*Terms and conditions apply
**Programmes at IMU**

### Pre-University

- **Foundation in Science**  
  KPT/JPT(R/010/3/0186)/09/2023

### Undergraduate

- **Medicine**  
  KPT/JPT(R/721/6/0033)/09/2026
- **Psychology**  
  KPT/JPT(R/311/6/0013)/09/2022
- **Dentistry**  
  KPT/JPT(R/724/6/0010)/01/2023
- **Pharmacy**  
  KPT/JPT(R/727/6/0050)/09/2026
- **Pharmaceutical Chemistry**  
  KPT/JPT(R/442/6/0003)/01/2023
- **Dietetics with Nutrition**  
  KPT/JPT(R/726/6/0021)/09/2022
- **Nutrition**  
  KPT/JPT(R/726/6/0011)/06/2022
- **Biomedical Science**  
  KPT/JPT(R/421/6/0011)/09/2022
- **Medical Biotechnology**  
  KPT/JPT(R/545/6/0014)/09/2022
- **Chiropractic**  
  KPT/JPT(R/726/6/0054)/08/2026
- **Chinese Medicine**  
  KPT/JPT(R/721/6/0059)/01/2020
- **Nursing**  
  KPT/JPT(R/723/6/0125)/04/2020
- **Nursing Science**  
  (for registered nurses)  
  KPT/JPT(R/723/6/0101)/01/2024

### Postgraduate

- **Acupuncture (MSc)**  
  KPT/JPT(N/721/7/0071)/03/2022
- **Analytical & Pharmaceutical Chemistry (MSc)**  
  KPT/JPT(R-CDL/442/7/0001)/01/2022
- **Business Administration in Healthcare Management (Postgraduate Certificate/Master)**  
  KPT/JPT(N/345/7/1085)/10/2023
- **Diabetes Management and Education (Postgraduate Diploma)**  
  KPT/JPT(N/726/7/0030)/02/2023
- **Health Professions Education (HPE) (Postgraduate Certificate/Postgraduate Diploma/Master)**  
  KPM/JPT(N/145/7/0066)/09/2020
- **Implant Dentistry (Postgraduate Diploma)**  
  KPT/JPT(N/724/7/0019)/06/2021
- **Molecular Medicine (MSc)**  
  KPT/JPT(R/545/7/0078)/07/2022
- **Pharmacy Practice (Master)**  
  KPT/JPT(R/727/7/0051)/03/2019
- **Public Health (MSc)**  
  KPT/JPT(R/720/7/0077)/09/2020
- **Medical & Health Sciences (MSc & PhD by Research)**  
  KPT/JPT(R/721/8/0043)/01/2020

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