

# Take your career to the next level



IMU successfully launched its Master of Business Administration (MBA) in Healthcare Management in March. To date, the first cohort of 10 students has completed their first semester successfully and are moving into their second semester.

"The first cohort of students came from diverse backgrounds, including nursing, quantitative surveyor, biochemist, doctors and management staff. Eight of the inaugural cohort graduated with their postgraduate certificate and will seamlessly progress to the master's programme," says Healthcare Management programme director Toh Puan Dr Safurah Ja'afar.

"The programme is working adult-friendly and offers flexibility for those who want to accelerate

their programme and complete the course in 15 months or stretch it out by doing part-time. Students are also able to attend classes virtually."

These students joined the programme with the aim of developing priceless management skills, aspiring and aiming for a higher salary, access to a large business network, or starting their own company from scratch.

IMU's programme offers these opportunities through, like most MBA courses accredited by the Education Ministry, modules on strategic, human resource, financial, marketing, operations and economics as its core.

Other modules include leadership, clinical governance quality and safety, ethics business

and health laws, business research methods and health system. Electives include health informatics and business analytics, negotiation for leaders and methods in epidemiology. These are designed to teach strong business management principles embedded in the health agenda.

The programme uses a blended learning model which offers online study options that are more flexible for professionals. Students will be equipped with a well-rounded understanding of the subject and surrounding issues, allowing them to formulate intervention strategies both in class simulations or actual industrial intervention. Classes are enriched with experienced lecturers and a wide range of guest lecturers from

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relevant industries.

With this first group, eight of the students started with the Postgraduate Certificate of Business Administration in Healthcare Management (PGCBM). The students started the programme in March and completed it in August.

The next intake for the MBA in Healthcare Management programme will be in March next year.

IMU also offers other postgraduate programmes, including taught Master in Science programmes in public health,

analytical and pharmaceutical chemistry, molecular medicine and acupuncture, Master of Pharmacy Practice, Postgraduate Diploma in Diabetes Management and Education, Postgraduate Diploma in Implant Dentistry, postgraduate programmes in health professions education and MSc and PhD by research.

■ For details about IMU's postgraduate programmes, call 03-2731 7272, email [postgraduate@imu.edu.my](mailto:postgraduate@imu.edu.my) or visit [www.imu.edu.my](http://www.imu.edu.my)