

BUSINESS ADMINISTRATION IN HEALTHCARE MANAGEMENT

Postgraduate Certificate / Postgraduate Diploma / Master

KPT/JPT(R/345/7/1082)09/2028 | MQA/PSA11354
KPT/JPT(R/345/7/1090)12/2028 | MQA/SWA11355
KPT/JPT(R/345/7/1085)10/2028 | MQA/SWA11353

Equip yourself with the unique blend of business acumen and healthcare expertise

In today's complex healthcare landscape, a world of opportunities awaits those who can navigate the intricate intersection of healthcare delivery, financial management and technological advancements. IMU aims to equip students with the essential management acumen necessary for assuming leadership positions in the healthcare industry. You will be equipped with the knowledge and skills to streamline operations, optimise resource allocation, and enhance the overall efficiency of healthcare organisations. Come play a part in driving positive change, contributing to cost-effective care solutions, and leading healthcare organisations toward sustainable futures.

Degree / Duration

Postgraduate Certificate of Business
Administration in Healthcare
Management (IMU)
6 months (Full-time)

Postgraduate Diploma of Business
Administration in Healthcare
Management (IMU)
10 months (Full-time)

Master of Business Administration in
Healthcare Management (IMU)
15 months (Full-time)

Commencement

Mar* / Sep

* For Postgraduate Certificate / Postgraduate
Diploma levels.

Assessment

This programme uses both continuous and final assessments in assessing students. Most modules employ continuous assessment with a variety of methods including assignments, projects and presentations. Students will also be assessed via a final Management Project, which acts as a vehicle for integrating knowledge and skills learned throughout the Business Administration in Healthcare Management programme.

Career Opportunities

The programme offers flexible options to best suit every student's current career and predisposition. It has also been designed to allow seamless progression from Postgraduate Certificate to Postgraduate Diploma followed by Master, allowing for smooth transfer of credits if taken in sequence. It also allows multi-exit opportunities to accommodate busy work schedules.

◆ Programme Structure

This is a 46-credit programme comprising 13 Modules that are separated into three phases:
 Postgraduate Certificate (Phase 1) • Postgraduate Diploma (Phase 2) • Master (Phase 3)
 Phases must be taken in order but students may exit after any level.

Category	Module	
Postgraduate Certificate	Human Resource Management	Stimulates interpersonal relationship skills and learn to manage people in a collective relationship between management and employees.
	Leadership & Organisational Behaviour	Stimulates leadership, human resource management and organisational behaviour learning.
	Entrepreneurial Marketing	Prepares students to take on management challenges faced in entrepreneurial marketing in business and in healthcare settings.
	Financial Management & Accounting	Helps students understand the financial management and role of financial accounting for decision making in the organisations.
	Business & Health Economics	Provides students with knowledge on how scarce resources are allocated among alternative uses, for the care of sickness and the promotion, maintenance, and improvement of health.
	Business Analytics & Health Informatics	Prepares students to build an analytical framework that can be applied in healthcare manager everyday decision-making and help their organisation thrive.
Postgraduate Diploma	Healthcare Strategic Management	Helps students to develop skills in business analysis and strategic thinking.
	Business Research Methods	Exposes students to types of research and research processes for business and management.
	Healthcare Operation Management	Provides students with an overview of health systems and major health policies with strong reference to social, political, economic, and cultural issues.
	Healthcare Quality Management	Stimulates students to development and domains of corporate and clinical governance, risk assessments, service excellence, quality management and performance measures.
Master	Ethics, Business & Health Laws	Introduces ethics generally and more specifically to business and medical ethics.
	Epidemiological Management	Introduces the principles in epidemiology as relevant to healthcare management as well as communicable and non-communicable disease.
	Management Projects	Final project to integrate knowledge and skills learnt throughout the whole programme.

◆ Entry Requirements

Postgraduate Certificate

- A Bachelor's Degree in the field or related fields with a minimum CGPA of 2.50 or equivalent, accepted by the University's Senate; or
- A Bachelor's Degree in the field or related fields or equivalent with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50, can be accepted subject to rigorous internal assessment.

Postgraduate Diploma

- A Bachelor's Degree in the field or related fields with a minimum CGPA of 2.50 or equivalent, accepted by the University's Senate; or
- A Bachelor's Degree in the field or related fields or equivalent with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50, can be accepted subject to rigorous internal assessment.

Master

- A Bachelor's Degree in the field or related fields with a minimum CGPA of 2.50 or equivalent, accepted by the University's Senate; or
- A Bachelor's Degree in the field or related fields or equivalent with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50, can be accepted subject to rigorous internal assessment.

◆ English Language Requirements

For International Students (only one required)

1. IELTS : Band score 5.0; or
2. TOEFL (iBT) : Overall score of 42; or
3. Cambridge English : Advanced (CAE) : Overall score of 154; or
4. Cambridge English : Proficiency (CPE) : Overall score of 154; or
5. Cambridge Linguaskill : Overall score of 160; or
6. Pearson Test of English (PTE) : Overall score of 47;

The following categories of students are exempted from the above requirements:

1. International students from countries in which English is the first language.
2. International students who graduated from any Malaysian or other institutions where the curriculum is delivered in English.

Programme Fees

Fees Overview

All fees quoted are in Ringgit Malaysia unless stated otherwise.

Fee	Amount (RM)	
	Malaysian Student	International Student
Application Fee	150	500
Registration Fee	1,100	3,400
Refundable Caution Deposit	2,000	2,000
Student Association Fee per Semester	40	40

• All IMU Alumni who are self-funding their postgraduate studies and meet the eligibility criteria will be eligible for a bursary of 15%. • Application fee is payable upon submission of application. • Registration fee and refundable caution deposit is payable upon acceptance of the offer letter issued by the IMU Admissions Office. • Student must adhere to the "Policy on Payment of Fees". • For information on Student Visa Application fee, please refer to Visa and Immigration on the IMU website, www.imu.edu.my • Fee payable per semester are subject to the number of credits registered.

Tuition Fees

	Study Mode	No. of Credit Hour	Malaysian Student (RM)		International Student (RM)	
			Fee Per Credit Hour	Total Fee	Fee Per Credit Hour	Total Fee
Postgraduate Certificate	Conventional	21	1,200	25,200	1,400	29,400
Postgraduate Diploma	Conventional	12	1,200	14,400	1,400	16,800
Master	Conventional	13	1,200	15,600	1,400	18,200
	Total Credit Hours	46	Total Fees	55,200		64,400

Note: To earn the master's degree, a student must accrue a total of 46 credit hours, unless granted an exemption.

International Medical University

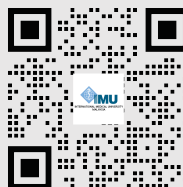
126, Jalan Jalil Perkasa 19, Bukit Jalil 57000 Kuala Lumpur, Malaysia

Tel +603 8656 7228 Fax +603 8656 1018

KP/JPS/5195/US/2, KP(JPS)/DFT/US/W03



The IMU has been certified with ISO21001:2018 and ISO 45001:2018 for the provision of Pre-University, Undergraduate and Postgraduate Programmes for the Medical and Healthcare Professions.



Want to learn more?
Connect with us today!

Every effort has been made to ensure the accuracy of the information given in this brochure but it is subject to alteration without notice. The University reserves the right to alter or delete any of the information included at any time and it shall not be bound by any errors or omissions and cannot accept liability in respect thereof. Please visit www.imu.edu.my for the most up-to-date information.

Published by the Marketing and Enrollment Office, IMU. 2023/12/v1