

BUSINESS ADMINISTRATION WITH HEALTHCARE MANAGEMENT

KPT/JPT(N/0414/6/0180)01/2029 | MQA/PSA17191

Lead the Way in Healthcare Management and Beyond

There is a growing demand for graduates who not only understand the intricacies of the healthcare system but also possess the managerial finesse to navigate today's dynamic healthcare landscape. The Bachelor of Business Administration with Healthcare Management (BBAHM) programme is more than just a healthcare management course, it's a personal journey to equip you with the knowledge and skills to effectively lead and manage diverse business operations. Beyond healthcare, the core business and management modules ensure versatility, making it relevant for non-healthcare industries too. Come broaden your horizons.

Degree / Duration

Bachelor of Business Administration
with Healthcare Management (Hons)
(IMU)
3 years

Commencement

Jul / Sep

◆ Assessment

This programme uses both continuous and final assessments. Methods incorporate all criteria in compliance with the underlying principles of learning outcomes. You will be objectively evaluated via various assessment approaches for each learning outcome, including but not limited to essays, presentations, assignments, portfolios, and group projects.

◆ Career Pathways

A business administration degree with a focus on healthcare management can open up various career paths within the healthcare industry in a variety of settings. The specific roles and responsibilities may vary, but individuals with a business administration degree in healthcare management have the flexibility to work in different sectors within the healthcare field.

In addition, pursuing postgraduate studies in healthcare management after BBAHM offers students the opportunity to explore various career pathways and enhance their professional development. This postgraduate studies allows students to deepen their expertise, conduct advanced research, and gain specialised knowledge, ultimately leading to career advancement and leadership roles within the healthcare industry.

Career Opportunities

A host of jobs related to the programme await you:

1	Administrative / Executive roles	3	Others
	<ul style="list-style-type: none"> • Hospital / community care / pharmaceutical administrator • Patient care / service associate / healthcare facilitator • Emergency medical services administrator • Healthcare analyst 		<ul style="list-style-type: none"> • Healthcare policy professional • Insurance / health related underwriter • Health tourism analyst • Quality control / compliance • Entrepreneur
2	Function Specific		
	<ul style="list-style-type: none"> • Marketing / Public Affairs Officer • HR Manager • Healthcare Finance / Accounts Manager 		

Programme Structure

MPU Short Semester	Semester 1	Semester 2	Short Semester
U1 - Penghayatan Etika & Peradaban U1 - Falsafah dan Isu Semasa U2 - Academic Communication U3 - Integrity and Anti-Corruption	Marketing Microeconomics Entrepreneurship Fundamental of Finance Management Information System Principles of Healthcare Management U4 - Social Responsibility – Part 1	Macroeconomics International Business Organizational Behaviour Principles of Accounting Environmental & Occupational Health U4 - Social Responsibility – Part 2	Human Resources Management Health Informatics & Business Analytics Digital Business
Semester 3	Semester 4	Semester 5	Semester 6
Operations Management Healthcare Quality Management Healthcare Cybersecurity Medical Tourism Health Economics	Healthcare System Operation Managing Conflict & Change in Healthcare Business Data Analytics Healthcare Risk Management Health Education & Promotion	Professionalism in Healthcare Research Methodology Issues In Healthcare Management Ethics & Health Law Strategic Management Healthcare Issues in Culturally Diverse Populations	Industrial Training

Entry Requirements

A-Level	DD and pass in English and Mathematics at SPM Level*
STPM	CC and pass in English and Mathematics at SPM Level*
Australian Matriculation	ATAR 60 and pass in English and Mathematics at SPM Level*
National Certificate of Educational Achievement (NCEA)	50% and pass in English and Mathematics at SPM Level*
Canadian Grade 12/13	60% aggregate in 6 subjects and pass in English and Mathematics at SPM Level*
Unified Examination Certificate (UEC)	B in 5 subjects and pass in English and Mathematics at SPM Level*
Australian University Foundation	50% or ATAR 60 and pass in English and Mathematics at SPM Level*
Indian Pre-U	Average of 50% and pass in English and Mathematics at SPM Level*
MOE Matriculation	cGPA 2.00 and pass in English and Mathematics at SPM Level*
International Baccalaureate (IB)	24 points and pass in English and Mathematics at SPM Level*
American High School Diploma	cGPA 2.00 and pass in English and Mathematics at SPM Level*
Foundation Studies**	IMU Foundation in Science / Foundation in Arts / equivalent cGPA 2.00 and pass in English and Mathematics at SPM Level*
Diploma	cGPA 2.00***

*This can be exempted if achieved the same result at Pre-University level.

**The duration of this programme must be a minimum of 1 year in the same accredited institution and foundation in other disciplines are accepted.

***Credit exemption can be considered on case by case basis.

English Requirements

For Malaysian Students

1. MUET: Band score of 3; or
2. IELTS: Overall band score of 5.5; or
3. TOEFL iBT: Overall score of 46; or
4. Cambridge English: Advanced (CAE): Overall score of 160; or
5. Cambridge English: Proficiency (CPE): Overall score of 160; or
6. Cambridge Linguaskill: Overall score of 160; or
7. Pearson Test of English (PTE): Overall score of 51

For International Students

1. IELTS: Overall band score of 5.5; or
2. TOEFL iBT: Overall score of 46; or
3. Cambridge English: Advanced (CAE): Overall score of 160; or
4. Cambridge English: Proficiency (CPE): Overall score of 160; or
5. Cambridge Linguaskill: Overall score of 160; or
6. Pearson Test of English (PTE): Overall score of 51;

The following categories of students are exempted from the English requirements:

Students who graduated from other institutions where the curriculum is delivered in English Language. For example: Advanced Levels / Australian Matriculation / Australian University Foundation Year / Canadian Matriculation / International Baccalaureate / Foundation in Science / other pre-university programmes from local higher education institutions.

Programme Fees

Fees Overview

Fee	Amount (RM)	
	Malaysian Student	International Student
Application Fee	150	500
Registration Fee	850	2,000
Refundable Caution Deposit	1,000	1,000

Application fee is payable upon submission of application • Registration fee and refundable caution deposit are payable upon acceptance of the offer letter issued by the IMU Admissions Office • As stipulated by the Malaysian Ministry of Education, international students are required to pay Student Visa Application fee of RM2,500 AND personal bond (depending on nationality) upon registration • International students will also be required to pay Student Visa Renewal fee every year • Students must adhere to the "Policy on Payment of Fees" • All students are required to pay Student Association Fees of RM40 per semester • All tuition and ancillary fees are subject to annual increases, currency exchange rates, and exclusive of levy and bridging fees (if any) • Application fee and Registration fee is non refundable • All students who are applying for the National Higher Education Fund (NHEF) loans are required to pay their semester fees in FULL by the due date stated in the invoice • The fees quoted for partner universities are current estimates only.

Tuition Fees

	Total Duration (years)	At International Medical University (IMU)						
		Year	Tuition Fee					
			Malaysian Student			International Student		
			Per Year	Bursary	Fees After Bursary	Per Year	Bursary	Fees After Bursary
Bachelor of Business Administration with Healthcare Management (Hons) (IMU)	3	1	37,000	5,000	32,000	39,220	5,000	34,220
		2	37,000	5,000	32,000	39,220	5,000	34,220
		3	37,000	-	37,000	39,220	-	39,220
Total Fee			111,000	10,000*	101,000	117,660	10,000*	107,660

*Inaugural Intake Bursary: RM 10,000

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The IMU has been certified with ISO21001:2018 and ISO 45001:2018 for the provision of Pre-University, Undergraduate and Postgraduate Programmes for the Medical and Healthcare Professions.



Want to learn more?
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