

# BUSINESS ADMINISTRATION WITH HEALTHCARE MANAGEMENT

(N/0414/6/0180) (01/29) (MQA/PSA17191)

## Lead the way in healthcare management and beyond

The demand for graduates who understand the complexities of the healthcare system while possessing strong managerial skills is on the rise. The Bachelor of Business Administration with Healthcare Management (BBAHM) goes beyond traditional healthcare management—it's a transformative journey that equips you with the expertise to lead and manage diverse business operations.

With a strong foundation in business and management, this programme ensures versatility, opening doors not only in healthcare but also in other industries.



University  
of Dundee

Get **2**  
Degrees in 3 Years

Through an exclusive collaboration with the University of Dundee, graduates will receive a second degree at no additional time or cost, giving them a competitive edge in the job market.

## Career Pathways

A business administration degree with a focus on healthcare management can open up various career paths within the healthcare industry in a variety of settings. The specific roles and responsibilities may vary, but individuals with a business administration degree in healthcare management have the flexibility to work in different sectors within the healthcare field.

In addition, pursuing postgraduate studies in healthcare management after BBAHM offers students the opportunity to explore various career pathways and enhance their professional development. This postgraduate studies allows students to deepen their expertise, conduct advanced research, and gain specialised knowledge, ultimately leading to career advancement and leadership roles within the healthcare industry.



Eligible graduates from this programme have the opportunity to further their studies at prestigious institutions abroad. They may pursue selected Master's programmes in the areas of business and management, psychology, law, and international energy studies at the University of Dundee, United Kingdom. Additionally, graduates can opt for selected Master's programmes in business or law at the University of Liverpool, United Kingdom.

Students are advised to refer to the official websites of the relevant regulatory bodies for the latest updates on university recognition in their respective countries.

## Degree / Duration

Bachelor of Business  
Administration with  
Healthcare Management  
(Hons) (IMU)

Bachelor of Business  
Administration with  
Healthcare Management  
(Honours) (Dundee)  
3 years

Degree from Partner  
Universities  
3 years

## Commencement

Feb / Apr / Jul / Sep

## Partner Universities

### AUSTRALIA



### NEW ZEALAND



### UNITED KINGDOM



## Career Opportunities

A host of jobs related to the programme await you:

### 1 Administrative / Executive roles

- Hospital / community care / pharmaceutical administrator
- Patient care / service associate / healthcare facilitator
- Emergency medical services administrator
- Healthcare analyst

### 2 Function Specific

- Marketing / Public Affairs Officer
- HR Manager
- Healthcare Finance / Accounts Manager

### 3 Others

- Healthcare policy professional
- Insurance / health related underwriter
- Health tourism analyst
- Quality control / compliance
- Entrepreneur

## Programme Structure

Year 1	Year 2	Year 3
Penghayatan Etika & Peradaban (Malaysian) / Bahasa Komunikasi 2 (International)	International Business	Professionalism in Healthcare
Falsafah dan Isu Semasa	Organizational Behaviour	Research Methodology
Academic Communication / Bahasa Kebangsaan A*	Social Responsibility	Issues In Healthcare Management
*Student without credit in BM in SPM	Operations Management	Strategic Management
Integrity and Anti-Corruption	Healthcare Quality Management	Ethics & Health Law
Marketing	Healthcare Cybersecurity	Healthcare Issues in Culturally Diverse Populations
Microeconomics	Medical Tourism	Industrial Training
Entrepreneurship	Health Economics	
Digital Business	Healthcare System Operation	
Human Resources Management	Managing Conflict & Change in Healthcare	
Principles of Healthcare Management	Business Data Analytics	
Macroeconomics	Healthcare Risk Management	
Management Information System	Health Education & Promotion	
Fundamental of Finance		
Principles of Accounting		
Health Informatics and Business Analytics		
Environmental & Occupational Health		

## Assessment

This programme uses both continuous and final assessments. Methods incorporate all criteria in compliance with the underlying principles of learning outcomes. You will be objectively evaluated via various assessment approaches for each learning outcome, including but not limited to essays, presentations, assignments, portfolios, and group projects.

## Entry Requirements

A-Level	DD and pass in English and Mathematics at SPM Level or its equivalent*
STPM	CC and pass in English and Mathematics at SPM Level or its equivalent*
Australian Matriculation	ATAR 60 and pass in English and Mathematics at SPM Level or its equivalent*
National Certificate of Educational Achievement (NCEA)	50% and pass in English and Mathematics at SPM Level or its equivalent*
Canadian Grade 12/13	60% aggregate in 6 subjects and pass in English and Mathematics at SPM Level or its equivalent*
Unified Examination Certificate (UEC)	B in 5 subjects and pass in English and Mathematics at SPM Level or its equivalent*
Australian University Foundation	50% or ATAR 60 and pass in English and Mathematics at SPM Level or its equivalent*
Indian Pre-U	Average of 50% and pass in English and Mathematics at SPM Level or its equivalent*
MOE Matriculation	cGPA 2.00 and pass in English and Mathematics at SPM Level or its equivalent*
International Baccalaureate (IB)	24 points and pass in English and Mathematics at SPM Level or its equivalent*
American High School Diploma	cGPA 2.00 and pass in English and Mathematics at SPM Level or its equivalent*
Foundation Studies**	IMU Foundation in Science / Foundation in Arts / equivalent cGPA 2.00 and pass in English and Mathematics at SPM Level or its equivalent*
Diploma	cGPA 2.00***

\* This can be exempted if achieved the same result at Pre-University level.

\*\* The duration of this programme must be a minimum of 1 year in the same accredited institution and foundation in other disciplines are accepted.

\*\*\*Credit exemption can be considered on case by case basis.

## English Requirements

### For Malaysian Students

- MUET: Band score of 3; or
- IELTS: Overall band score of 5.5; or
- TOEFL iBT: Overall score of 46; or
- Cambridge English: Advanced (CAE): Overall score of 160; or
- Cambridge English: Proficiency (CPE): Overall score of 160; or
- Cambridge Linguaskill: Overall score of 160; or
- Pearson Test of English (PTE): Overall score of 51

### For International Students

- IELTS: Overall band score of 5.5; or
- TOEFL iBT: Overall score of 46; or
- Cambridge English: Advanced (CAE): Overall score of 160; or
- Cambridge English: Proficiency (CPE): Overall score of 160; or
- Cambridge Linguaskill: Overall score of 160; or
- Pearson Test of English (PTE): Overall score of 51

The following categories of students are exempted from the English requirements:

Students who graduated from other institutions where the curriculum is delivered in English Language. For example: Advanced Levels / Australian Matriculation / Australian University Foundation Year / Canadian Matriculation / International Baccalaureate / Foundation in Science / Foundation in Arts / other pre-university programmes from local higher education institutions.

## Programme Fees

### Fees Overview

Fee	Amount (RM)	
	Malaysian Student	International Student
Application Fee	150	500
Registration Fee	950	2,500
Refundable Caution Deposit	1,000	1,000
International Student Admin Fee		2,500

Application fee is payable upon submission of application • Registration fee and refundable caution deposit are payable upon acceptance of the offer letter issued by the IMU Admissions Office • International students will need to pay a Student Visa Administration Fee of up to RM3,500 (depending on nationality) and a personal bond fee when they register. There's also an annual Student Visa Renewal Fee that applies each year. • Students must adhere to the "Policy on Payment of Fees" • All students are required to pay Student Association Fee of RM60 per semester which will be subject to annual increase • All fees are subject to currency exchanges rates and exclusive of levy and bridging fees (if any) • Application fee and Registration fee is non refundable • All students who are applying for the National Higher Education Fund (NHEF) loans are required to pay their semester fees in FULL by the due date stated in the invoice.

### Tuition Fees

	Total Duration (years)	■ At IMU University						■ At Partner University		
		Years	Total Semesters	Tuition Fee				Estimated Tuition Fees		
				Malaysian Student		International Student		Years	Total Semester	Tuition Fee Per Year
				Per Semester	Total	Per Semester	Total			
Bachelor of Business Administration with Healthcare Management (Honours) (IMU)	3	3	5 long semesters	19,700			21,200			
			1 Short Semester	10,375	119,250	12,250	130,500			
			1 Industrial Training	10,375		12,250				
Credit Transfer to University of Liverpool BA (Hons) Business Management	3	1	2 long semesters	19,700	49,775	21,200	54,650	2	4	£27,000
			1 short semester	10,375						
Credit Transfer to University of Otago Bachelor of Commerce	3	1	2 long semesters	19,700	49,775	21,200	54,650	2	4	NZD42,315
			1 short semester	10,375						
Credit Transfer to The University of Western Australia Bachelor of Business / Bachelor of Commerce * / Bachelor of Economics *	3	1	2 long semesters	19,700	49,775	21,200	54,650	2	4	AUD48,000
			1 short semester	10,375						

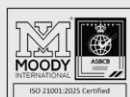
\* Students who opt for credit transfer to The University of Western Australia (Commerce or Economics) are required to complete additional modules.

IMU's Global Leadership Scholarship of 25% is available for 2026 intakes. Scholarships are awarded at the discretion of the University, and its decisions are final. All listed fees are exclusive of the 6% Sales and Service Tax (SST), which will be applied to all international students where applicable.

**IMU University** DU006(W)

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Want to learn more?  
Connect with us today!

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